



## Top 10 Reasons to Build an Organization Endowment/Committee Advised Fund

10. If you have an endowment fund, you're in a better position to weather economic downturns and changes in funding sources.
9. You're concerned about future sustainability and not just current viability – it's a long-term investment.
8. Endowment can stabilize your budget in down years or provide extra funds to address priority needs and projects.
7. Endowment is powerful: a \$50,000 gift 20 years ago would today be worth more than twice the original gift (\$109k) AND have paid out more than the original gift (\$64k) in grants back to you. Time becomes your fund-raiser!
6. If you build it, they will come...By creating the vehicle, you set your organization up to receive significant estate gifts. Just ask Hart Public Schools.
5. Many of your savvy donors want to help build long-term strength, not just meet today's immediate needs. You're giving them one more tool to help you.
4. Many donors are more comfortable leaving significant estate gifts to a Community Foundation endowment fund than directly to the charitable organization.
3. An endowment allows a way for donors to perpetuate their gifts and ensure their legacy.
2. It provides a great platform on which to engage your donors in a conversation about your future and strengthen your relationships with them.

And the Number 1 reason to build an endowment fund with the Community Foundation *for* Oceana County is...

1. You're sending a signal to your constituents and the community that you're here For **good**, For **ever**.